

Everything you need to know for doing business in the Borough!



THE STATE OF BUSINESS

TESTIMONIALS
FROM BUSINESS
OWNERS AND
COMMUNITY
LEADERS

ALL THE
CONTACTS YOU
NEED IN ONE
PLACE


WHY CANONSBURG IS BEST FOR YOUR BUSINESS

*The people who will fuel your
growth live and work right here.*

* Demographics and Households

* Traffic Counts

* Amenities and Events

Our Office of Economic Development makes it easy to get your business established downtown. We're connecting you with all the right people to make your experience turnkey. 

ECONOMIC DEVELOPMENT DIRECTOR

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FIRE INSPECTOR

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1

Initial Contact

Do you have a location selected for your new business? Let's get started at the **Office of Economic Development**.

2

Information Gathering

We'll organize a team meeting with **Zoning, Code, and Economic Development** to review procedure, compliance to zoning requirements, required permits, and new business incentives. Next, you'll obtain tax information from the **Tax Collector**.

3

Moving Forward

You'll obtain the necessary permits from **Zoning**. All permits must be displayed in the building window throughout any construction.

4

Pre-Opening

Let's get you inspected. If construction or renovation has been performed, inspection is provided through **Code Enforcement**. If not, inspection will be provided through the **Fire Inspector**. You'll also need to provide all new business information to the **Tax Collector**.

5

Open for Business!

So close...

With such proximity to major roads, downtown is a hot spot for businesses that want to grow.



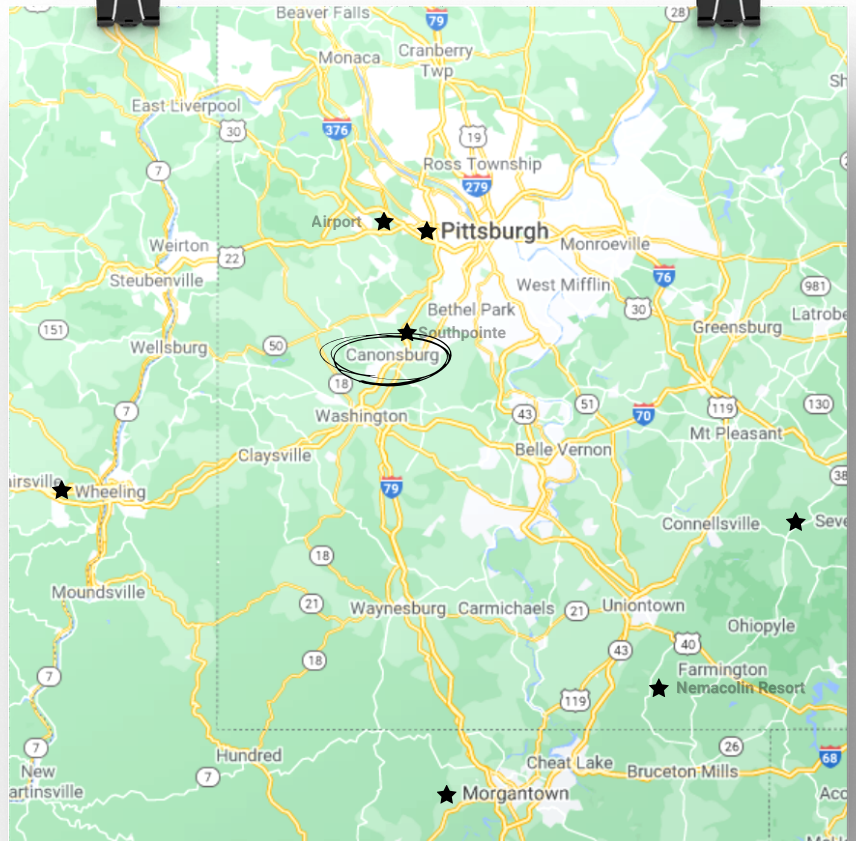
traffic count

I-79 (2018): 48,655
Morganza Road: 26,621
Weavertown Road: 30,329
W. Pike Street: 18,228
E. Pike Street: 12,218

DAILY VOLUME, 2020



*Fall 2020
The Media Audit



I-79	.8
Rt. 19	1.3
Canonsburg Hospital	1.7
Downtown Pittsburgh	21
Southpointe Business Complex	2
Pittsburgh International Airport	25
Morgantown, WV	55
Wheeling, WV / St. Clairsville, OH	29

*Distance in Miles

THE PEOPLE *of* CANONSBURG

and the surrounding area

POPULATION

2010 Census: 204,998

2027 Projection: 212,392

10 mile radius

ANNUAL SPENDING

\$145,485,005 Apparel

\$394,908,918 Entertainment/Hobbies/Pets

\$722,174,423 Food + Alcohol

10 mile radius
Co-Star Group, 2021

SOCIAL MEDIA USE

88,740 Facebook

37,784 Instagram

25,910 TikTok

Per Month / Fall 2020
The Media Audit

WASHINGTON COUNTY HOUSEHOLDS

18,643 Single, Under 35, No children

11,513 Married, Under 35, No Children

65,046 Children at home (any age)

34,344 Live in city under 10 years

122,729 Live in city 10 years or more

Fall 2020
The Media Audit

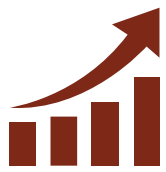


\$107K

average household income

10 Mile Radius

Co-Star Group 2023



RECENT PROGRESS

Great strides have been made over the past three years in the revitalization of Canonsburg. Through a team comprised of local, county, and state representatives and organizations, along with private citizens and business owners, Canonsburg has experienced economic growth for its merchants, the creation of new jobs, increased tax revenue to support future public services and infrastructure, and community involvement.

\$12 MILLION

Recent Private/Public Investment

"ONE OF PITTSBURGH'S UP AND COMING TOWNS TO WATCH"

Pittsburgh Business Times



NUMEROUS

Volunteers creating committees and organizations to enhance and support Canonsburg's revitalization efforts.

7

*Vacant business district
buildings sold & renovated*

BUSINESS DISTRICT FACADE GRANT PROGRAM

Matching grant up to \$10,000 for facade improvements and/or signage



NEW DOWNTOWN 87-SPACE PARKING LOT

27

New Businesses



SOCIAL MEDIA PROMOTION

Engagement with Reimagine Main Street Social Media Management Team to create & post custom content, foster engagement, increase awareness, and promote Canonsburg on various social media platforms.

TOP 5

\$300K+ Home Sales
Greater Pittsburgh School Districts

*INCLUDES THE GREATER CBG AREA

Final Words...

from our business and civic leaders.

"As a lifelong resident of Canonsburg, I am biased to say the least. Growing up in the diverse east end neighborhood showed me the strengths of the Canonsburg community and the businesses it supports. Canonsburg's growth depends on businesses like Sarris Candies that keep our town alive. Welcoming new entrepreneurs, restaurateurs and small businesses to our town is the key to our future growth for the next hundred years and beyond."

Bill Sarris

President/CEO,
Sarris Candies



"Canonsburg's Old Fashioned Christmas celebration has been named "One of Pennsylvania's Best Events To Visit During The Holiday Season." Attracting over 20,000 visitors to our downtown district, our merchants have experienced up to a 500% increase in revenues over this 2-day event. This celebration, along with Canonsburg's other state-wide recognized events, help our local businesses thrive and contribute to the overall success of the town."

Lisa Scarmazzi, Chairperson

Canonsburg's Old Fashioned Christmas



"As the county's lead economic development organization, the Washington County Chamber of Commerce partners with companies exploring investment and business opportunities. The Chamber provides site selection capabilities, access to appropriate incentives, demographic and marketing information as well as providing a single point of contact for working with all the county's economic development agencies. We focus on the customer and ensuring they have every tool for success."

Jeff Kotula, President

Washington Co. Chamber of Commerce



"Couples and *families* want to live in a safe area with good schools...and there is so much demand for housing in the...Canonsburg market that *houses are selling in hours.*"

John R. Deklewa

CEO, RDC Inc.



"The future of Canonsburg is growing. For new businesses, eateries and shops, the Fourth of July Celebration offers the opportunity to reach a ready-made audience of 30,000 plus participants, which is also growing. With the longevity of Celebration, hometown hospitality and full day of events, the possibilities are endless."

Fred Terling

Canonsburg
4th of July Committee

"It's no secret that Canonsburg is a family-friendly town and it's growing!

through surveys, we know that residents want an experience that isn't the mall. They want to see quaint shops with one-of-a-kind offerings as well as relaxed and unique dining experiences. A Chamber membership is so much more than just networking. We are here to promote downtown and your business. We also welcome your input and influence because we know the importance of collective ideas. We are certain that together the future of downtown is very bright and the opportunities for growth are exponential."

A.J. Williams, President

Canonsburg Chamber of Commerce

"Up
and
coming"
greater pittsburgh
community

Pittsburgh Business Times